

# BID Tidbits

Volume 8, Issue 2

Downtown Auburn Business Improvement District Newsletter

April - June 2009

## Founders Day Parade Registration

One way to help the City celebrate Founders Day (*see article, right*) is to participate in the parade, which will begin at 11:00 am. Everyone in the community is invited to join in the fun by entering the parade. Any type of entry is welcome - such as bands, floats, choirs, marchers, horse teams, cars, etc. But, we encourage entries which celebrate the City of Auburn, and in particular this year, Auburn's connection to Alaska.

**Cash prizes will be awarded for the best Alaska-themed floats.** You can, for example, depict a scene associated with Alaska animals or wildlife or scenery or native culture. Or, perhaps your float can contain Alaskan characters. The first prize winner will receive \$150. Second prize will receive \$100. Third prize receives \$75.

To participate in the parade, you just need to fill out a simple registration form. The BID will be handling the parade registration for this event. So, to obtain a registration form, call the BID office at (315) 252-7874. **Registrations should be returned no later than Friday, May 22nd to ensure your inclusion in the parade.**

## Founders Day to Be Celebrated Downtown

The City of Auburn is pleased to announce that the first annual Founders Day event will take place on Saturday, June 6, 2009. Founders Day will be an annual festival celebrating the founding of the City of Auburn and some of its most influential citizens.

Each year, the event will encompass a different theme. For 2009, the City will be celebrating the 50th anniversary of the statehood of Alaska. The City has always enjoyed a special connection with our 49th state due to the instrumental role that William H. Seward, one of Auburn's most famous native sons, played in the United States' purchase of the Alaska territory. This year, the connection will be celebrated with a daylong festival, which will include the following activities:

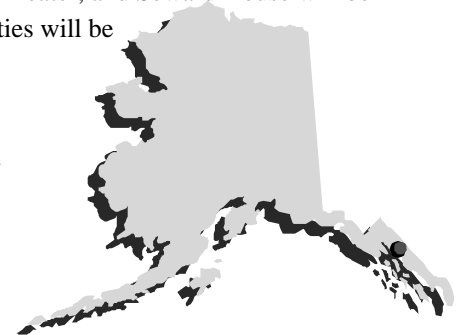


- \*A parade through Downtown (beginning at 11 am)
- \*A ceremony following the parade with a guest speaker
- \*Arts and food vendors
- \*Music and entertainment throughout the afternoon
- \*Activities for kids and families
- \*An evening dance with the Joe Whiting Band (beginning at 7 pm)
- \*And much more

The majority of these activities will take place along Genesee Street between North Street and William Street. The road will be blocked to traffic for most of that day until the dance is over (approximately 10 pm).

In addition to the activities associated with this event, there will be other activities at different locations going on simultaneously. For example, the winning entries to the 2009 Theodore Case Film Festival will be screened at the Auburn Public Theater, and Seward House will be having a fundraiser. More information on the day's activities will be forthcoming as details become available. Visit [www.auburndowntown.org](http://www.auburndowntown.org) for periodic updates.

In the meantime, please contact Founders Day Committee Chairperson Sheli Graney at (315) 252-0950 or [sheligraney@yahoo.com](mailto:sheligraney@yahoo.com) if you have questions.



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## Main Street Money Available

If you are contemplating doing any kind of renovation work on your Downtown Auburn property. Please contact the BID office at (315) 252-7874. We still have Main Street grant money that may be available to you to pay for up to 50% of the renovation work.

This grant money has assisted many Downtown property owners over the last few years. The latest to take advantage of it is **Silbert Optical**, located on 97 Genesee Street. They are using the money to help offset costs of roof replacement.

Please give us a call if you feel we can help you, too.

## Creative Corridor Project Update

Several partner organizations - JBJ Realty, the Pioneer Companies, and the Stardust Entrepreneurial Institute - are teaming up to renovate and develop multiple properties on State Street in Downtown Auburn. This area is known as Auburn's Creative Corridor.

You can view some of the development plans by visiting [www.auburndowntown.org](http://www.auburndowntown.org). You can click the link in the story in the "current news" section on the right hand side of the home page.

Or, visit the photo gallery (link is on the left hand side of the home page) to view several slide shows, including the one that shows the State Street development plans.

## Memorial Parade & Duck Derby

One of the biggest days for Downtown Auburn every year is, of course, Memorial Day - which this year is on Monday, May 25th. Thousands of people typically come Downtown for the annual parade and the Kiwanis Duck Derby which follows.

The parade begins at the corner of Fulton and Genesee Streets at 11 am. The parade ends in front of Veterans' Memorial Park, adjacent to the County Office Building on 160 Genesee Street. A memorial service honoring our veterans takes place immediately after the parade at Veterans Memorial Park. For more information on the parade, call the mayor's office at (315) 255-4104.

Immediately following the services is the annual Kiwanis Duck Derby. Rubber ducks float down Owasco River competing for cash and other prizes. Tickets will be available to be purchased at many community locations in the weeks leading up to the event. Proceeds benefit a number of not-for-profit agencies determined by the Kiwanis Club. For more information on the duck derby, call Ken Knight at (315) 255-2211.

## ABC Assists BID with Downtown Flower Program

Once again this year, the Auburn Beautification Commission (ABC) will be teaming with the BID to enhance the Downtown Auburn flower program. In addition to the flower pots on the street and several flower beds, there will once again be hanging flower baskets on the poles along Genesee Street within the Loop Road. The flowers for these baskets have already been purchased. They are currently growing in a greenhouse and should be fully established by the time they are installed in May.



To continue this flower program each year, the BID and the ABC rely on support from the community. To show your support, consider donating to the program (*see insert*). Or, consider becoming a member of ABC. Visit [www.beautifulauburn.org](http://www.beautifulauburn.org) for details. Thank you for your support of the Downtown Auburn flower program.

## Veterans' Park Dedication

Cayuga County's newest park honoring veterans will be dedicated June 14th. Veterans Memorial Park will mark the sacrifice and accomplishments of all veterans from the county, regardless of which branch they served in or when they served.

Construction began two years ago and has been paid for through a combination of state grants and local donations. The park is being built on Genesee Street in Auburn just west of the County Office Building and is adjacent to monuments honoring World War I, World War II, and Korean War veterans. It will include memorials to the conflicts in which veterans have served, pavers engraved with the names of veterans, memorial benches, and plantings.

Organizers of the project are still seeking donations for war memorial stones, granite benches, streetlights, service emblems, and pavers.

For more information, call (315) 253-6022.



# EVENTS in Downtown Auburn

## SEWARD HOUSE

A National Historic Landmark

Located at 33 South Street in Downtown Auburn.  
For more information, call 315-252-1283  
or visit [www.sewardhouse.org](http://www.sewardhouse.org).

### Speaking for Themselves: Women of Seward House

This special tour, usually held the first Saturday of every month, interprets the lives of the 19th-century Seward women through their letters and diaries. Upcoming dates for the tour are **May 2nd and June 13th**. The cost is the regular museum admission fee. To register, please call Seward House at (315) 252-1283 or e-mail [jenniferhaines@verizon.net](mailto:jenniferhaines@verizon.net).

### Brown Bag Lecture Series

Bring your lunch and enjoy FREE lectures on a variety of historical topics. Series begins in June and is held the every other Wednesday during summer months. Visit [www.sewardhouse.org](http://www.sewardhouse.org) for schedule information.

### TAKE BACK THE NIGHT

Annual march and rally takes place on **Wednesday, April 29th** at the steps of City Hall, located on 24 South Street in Downtown Auburn. The march begins at 6 pm, and the rally follows at 6:30 pm. In addition, a self-defense demo will be held at 5 pm.

Community leaders as well as survivors of sexual assault and domestic violence will offer inspirational messages enhanced by singers from Wells College and music from local talent. All are welcome to join with others in your community to take a stand against violence. For more information, call S.A.V.A.R at (315) 253-9795.

### Concert for Two Organs...

Will be held on **Sunday, May 3rd at 3:30 pm**. George Damp of Ithaca (NY) and David Jackson of Spencer (NY) will perform on the two 19th century historic pipe organs at Saint Mary's Church on 15 Clark Street in Downtown Auburn. Suggested offering is \$5 to \$10. For more information, please call Saint Mary's Church at (315) 252-9545.

### LIVE MUSIC AT PARKER'S

Parker's Grille & Taphouse, located on 129 Genesee Street, has live music every Thursday night. A full tavern menu is available, and there is NO COVER charge.

### Thursday Schedule - 8:30 pm to 12:30 am

- April 30th:* Chris Mosley & John Schulte
- May 7th:* Kimo Cortini
- May 14th:* Charley Orlando
- May 21st:* Paul Taylor
- May 28th:* Mike Sims & Stan Lee
- June 4th:* Elephant Shoes
- June 11th:* Chris Mosley & John Schulte
- June 18th:* Mike Sims & Stan Lee
- June 25th:* Rhyne McCormick
- July 2nd:* Paul Taylor
- July 9th:* Cliff McCann
- July 16th:* Elephant Shoes
- July 23rd:* Kimo Cortini
- July 30th:* Charley Orlando

Check the listings on-line by visiting [www.cnylimelight.com](http://www.cnylimelight.com).

### CINEMA APT PRESENTS

Cinema APT, located at Auburn Public Theater on 108 Genesee Street, shows movies every Friday & Saturday night at 8 pm. Tickets are \$5.

### Upcoming Movie Schedule

- May 1 & 2: *Pray the Devil Back to Hell*
- May 8 & 9: *Singin' in the Rain*
- May 15 & 16: *Annie Hall*
- May 22 & 23: *King of Hearts*
- May 29 & 30: *Big Night*
- June 5 & 6: *Doubt*

For future movie listings, call (315) 253-6669 or visit [www.auburnpublictheater.com](http://www.auburnpublictheater.com).

### Find Out More About Downtown Auburn Events...

To receive a weekly e-mail listing of Downtown events or to let us know about an event you are holding Downtown so that we can include it in the weekly e-mail list or in this newsletter, please contact the BID office by calling (315) 252-7874 or visit [www.auburndowntown.org](http://www.auburndowntown.org).



# Auburn Public Theater Performances

Located at 108 Genesee Street in Downtown Auburn. It's all happening Downtown... again!

A night of comedy to benefit St. Joseph's School featuring Emmy Award winning comedian Paul Mecurio... Dinner begins at **5:30 and showtime is 7 pm on Friday, May 8th**... Cost is \$40... There will also be a live and silent auction.

Comedian Paul Mecurio from Comedy Central and "The Daily Show with Jon Stewart," returns for two shows on **Saturday, May 9th at 7:30 and 9:30 pm**... Cash wine/beer bar with proper ID... Tickets are \$15 in advance or \$17 at the door.

A concert with Snam Kaur, an emerging and celebrated spiritual music ambassador... Showtime is **7:30 pm on Tuesday, May 12th**...

Tickets are \$30 in advance or \$35 at the door... Prior to the concert, for a price of \$5, Kaur will led a yoga class for children from **4 to 5 pm**.

A concert with Julia Nunes, the ukulele-playing, YouTube phenom... Concert is **7:30 pm on Saturday, May 16th**... Cost is \$12.

Entries in the 2009 Theodore Case Film Festival will be shown on **Saturday, June 6th**.

Ballroom dance lessons every **Thursday night at 7 pm**... For more information, call Jeanne Cramer at (315) 209-7452.

Join the Auburn Community Choir... Meeting **every Sunday from 2 to 4 pm**... All welcome, no auditions... Performances on **June 13th and 14th**.

For more information and tickets, please call the theater at (315) 253-6669 or visit APT on the web at [www.auburnpublictheater.com](http://www.auburnpublictheater.com).



## Auburn YMCA Celebrates 150th Anniversary

This year, the YMCA-WEIU, known to many as simply the "Y," turns 150 years old. Kurt Kramer, Director of the Y, and his dedicated staff are having a long term birthday party to celebrate, and everyone is invited. Festivities are scheduled throughout this year to celebrate the vital center for healthy living that is an anchor for the community and for Downtown Auburn.

The Y currently has 5,700 members, which translates into one in six people in Auburn belong to the Y. Around 1,500 people use the Y daily. There are also many people from outlying areas who come to the Y to take part in all modes of exercise, socializing, child care, inspiration, and fun.

This year there are themed programs based on 150 hours of exercise, 150 days of walking, 150 miles of running, you get the idea! The Senior Exercise class is creating a quilt celebrating the Y, which will be raffled later in the year.



The Y's birthday celebration is truly a cooperative community effort with The Citizen featuring two columns a month written by the Y's History Committee. The Post-Standard's much loved Auburn columnist, Ormie King, will feature Y history often in his "Legends of Auburn" column in the Thursday "Neighbors" section.

In September, the Cayuga Museum will host an exhibit about The Emerson Family's legacy to the YMCA and the City of Auburn. Fred Emerson donated one-half of the funding for the 1939 Y building, which is one of the many considerable, enduring gifts from the Emerson Family to the Auburn community.

A really big birthday bash will be held in the fall, with additional surprises to be announced. So, keep your eyes open for more news from the Y.

And even though it's the Y's birthday, they are the ones giving a significant gift to all new members this year. The joiner's fee, a one time fee which is in addition to the initial membership fee, will be eliminated for any person or family who joins the YMCA-WEIU during its birthday year of 2009.

Please call the YMCA at (315) 253-5304 for information about the special joiner's fee gift and to become part of the Y family. It could also be the best gift you can give yourself and your family.

We are lucky to have the YMCA in Downtown Auburn. In addition to all the people that regularly use the Y, as mentioned above, there are over 200 people employed by the Y, making it the second largest employer in Downtown Auburn, behind only Wegman's. The Y is certainly a vital component of the Downtown economy.

So, let's join in celebrating the YMCA during its anniversary year and continue to support all that the institution does for the community.

Let's be sure the Y is still going strong for at least another 150 more years!

## Music Theatre Festival Update

If you have read the local papers, you are no doubt aware of the plans to establish a multi-venue, summer long Music Theatre Festival (MTF), which organizers hope to have open in a couple of years. This exciting project has the potential to create hundreds of jobs and bring hundreds of thousands of visitors to the area.

One venue for MTF will be the **Auburn Public Theater**, which is located at 108 Genesee Street. Additionally, organizers are seeking grant funding that would enable them to construct another venue at the site of the old Kalet's building on 1 State Street.

Additional venues will be identified soon, and some of these may also be located in or around Downtown Auburn. So, when established, the MTF will certainly have a tremendous impact on Downtown Auburn.

If you are interested to hear more about the MTF and its impact on Downtown Auburn, you may want to consider attending the BID board meeting on Wednesday, May 13th. MTF Managing Director Michael Chamberlain will be on hand to give a presentation and answer questions.

BID board meetings always take place on the second Wednesday of every month at 8 am at the Red Cross on 11 State Street.

## Remembering Jack Nolan

Earlier this year, Downtown Auburn lost a longtime friend when Jack Nolan, previous owner of Nolan's Shoes, passed away.

Jack and his brother Bob, who ran Nolan's Sporting Goods and passed away last summer, were fixtures of this community for many years.

Although we will miss them both, no one will ever forget all they have done for Downtown Auburn.

## Visit Downtown Auburn On-line

For news information about Downtown Auburn businesses, events, and more, log on and visit [www.auburndowntown.org](http://www.auburndowntown.org), which is the BID website that was newly designed this year.

BID businesses all have the opportunity to promote themselves on the site by updating their profile, linking to their own site, and posting promotions in the "Member Marketplace" section of the site.

This site can provide a great deal of exposure. This year, we have had over 3,600 unique visitors to site. These visitors have come from all over the state, the country, and even the world. So, if you are a BID business, don't hesitate to take advantage of this opportunity - which is provided to you FREE of charge.

For assistance in logging on to update your profile and post promotions, please contact the BID office at (315) 252-7874 at any time. We will be happy to walk you through the process as many times as you need until you are comfortable.

## Market Street Park Project

At its meeting on March 11th, City Council approved the solicitation of bids for the Market Street Park project. When the bids come in, Council will still need to vote to approve awarding the contracts for the project.

To see a sketch of the proposed improvements and for updated information on the project as it becomes available, visit [www.auburndowntown.org](http://www.auburndowntown.org), or call the City Planning office at (315) 255-4115 for more information.

## Welcome New BID Board Members

Earlier this year, two individuals were appointed to fill Class A (property owner) vacancies on the BID Board. If you see them around, please welcome them and thank them for their work.

**Jim Driscoll** (of Sherlock Homes on 123 Genesee Street) and **John Camardo** (owner of the property on 131 Genesee Street) were appointed in February. We are happy to have these two individuals, who are so dedicated to Downtown Auburn, on board to help lead the organization.

If you are interested in joining the BID Board, please contact the office at (315) 252-7874 and inquire about potential openings. We are also always looking for folks who are willing to volunteer their time at the committee level to help organize several Downtown projects.

## 2009 Downtown Auburn Summer Concert Series

On Wednesday evenings this July and August, the streets of Downtown Auburn will once again come alive with music as the Downtown Summer Concert Series returns for the second year. The series is sponsored by **Nucor Steel** and **The Citizen**. Once again, all shows will be FREE of charge.

This year, the concerts will begin at 5:30 pm because many expressed interest in attending the shows immediately after work. Also this year, each show will take place at the Exchange Street Mall because Market Street Park will be under construction, as will several buildings on State Street.

Swaby's, located on 6 South Street, will be selling food and beer at the concerts this year. The schedule of performers this year is as follows:

- \*Wednesday, July 8th - Dave Hanlon's Cookbook
- \*Wednesday, July 15th - Donna Colton & the Troublemakers
- \*Wednesday, July 22nd - Flyin' Column
- \*Wednesday, July 29th - Peterson & Dennihy
- \*Wednesday, August 5th - That '70s Band
- \*Wednesday, August 12th - Ted Mosley & Moondance with John Allen on vocals

The Downtown Auburn Summer Concert Series began in 2008 and was very well attended the



*People listen and dance during the 2008 Downtown Auburn Summer Concert Series. The 2009 edition of the series kicks off on July 8th.*

first year. Folks young and old came out to dance, enjoy a hot dog and ice cream cone, or just sit and relax Downtown on a nice summer night. The series promises to be even better the second time around in 2009.

So tell all your friends. And, plan on sticking around Downtown after work on Wednesday evenings this summer for the 2009 Downtown Auburn Summer Concert series brought to you by Nucor Steel and The Citizen. It's free. It's fun. And it's all in Downtown Auburn.

## Social Security Representatives Now Available Downtown

When the Social Security Department closed its office on Grant Avenue in Auburn a couple years ago, many people feared that they'd have to go to Syracuse for answers to their questions.

But, that is no longer the case. You do not need to go far. You can likely get the answers you need right here in Downtown Auburn.

The Social Security Department has two representatives in the Community Room of the Boyle Center, located on 149 Genesee Street, every Monday (except holidays) from 9 am to 1 pm.

These reps can help residents with everything the Syracuse office offers and are very knowledgeable and helpful.

Don't hesitate to save some gas and waiting in long lines by utilizing this Downtown Auburn service. And, don't forget to tell your friends about this convenience.

Entrance to the Community Room is down the outside steps on the right side of the front door (Genesee Street) into the Boyle Center. This is the same entrance as the Office for the Aging program.

Entering the Boyle Center and taking the elevator to the basement Community Room is also an option.

Call the Cayuga County Office for the Aging at (315) 253-1103 if further information is needed.

## New Downtown Businesses

Despite the current state of the national and global economy, local entrepreneurs are continuing to look at Downtown Auburn as a good place to invest money and run a business. In the last several months, we have seen a variety of businesses open within the Downtown Auburn Business Improvement District, and a few more will be opening soon.

Brian Tomasso recently opened **Best Massage** at 33 William Street, suite 310. This is located within the space of **Living Waters Natural Health Solutions**, a natural health products store. Call Brian at (315) 729-4459 for an appointment or more information.

Also last year, Brendt P. Johnson opened the **Johnson Agency, Inc.** at 2 Easterly Avenue, Suite 3. Call him at (315) 282-7416 for all your insurance needs.

Next door, Linda Webster recently opened a nail salon called **Someplace Else** at 2 Easterly Avenue, Suite 3A. Linda was previously located at the **Hair Loft** in the Metcalf Plaza on 144 Genesee Street. The Hair Loft is still located there, but Linda now has her own space. She can be reached at (315) 283-4642.

Earlier this year, Fred Drury, a barber with 22 years of experience, opened **Fred's Barber Cuts** in the William Street side of the Metcalf Plaza (144 Genesee Street). Fred is open from 8 am to 6 pm Monday through Friday. Stop in for a quality haircut and a little conversation.

At the end of March, Dr. Buchberger opened a practice called **Active Physical Solutions, PC** at 40 Westlake Avenue. They can be reached at (315) 515-3117.

This month, florist Michele DeAnthony opened **The Flower Shop** at 49 Genesee Street (in the old Nolan's block). For more information on this new business, call Michele at (315) 252-5255.

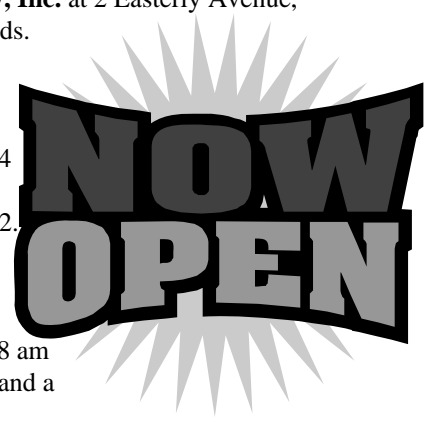
On April 22nd, Jennifer Graves and Mark Teabo opened a new clothing store in Downtown Auburn called **Hott Stylz**. This is located on 66 Genesee Street next to **Fabric Fair Upholstery**. Stop by or call them at (315) 516-0298 to heat up your style.

Also this month, Sue Riordan will open **Riordan Realty** at 4 East Genesee Street, next to **Gregory & Picciano Electric**. When they initially open, there will be four agents working in the office. Even before the office opens, you can reach them now at (315) 252-4687 for all your real estate needs.

And, coming soon to the space previously occupied by the Downtown Deli on 119 Genesee Street, **Adam's Brooklyn Style Deli** will be opening. The purchase of the property has been completed, and work is currently being done in the space. Look for more information about this eatery in the weeks to come.

This flurry of investment and activity in the face of tough economic times shows that Downtown Auburn is certainly a very viable and attractive place to do business. And, it all bodes well for the future of Downtown. As people such as those mentioned above continue to invest their money here, it will certainly encourage others to invest their own money in the rebirth of Downtown Auburn.

So, keep your eyes opened for further good news. We anticipate the announcements of a few more businesses that will be locating in Downtown Auburn in the weeks and months to come. And when they open, remember that they need *your* business to stay in business!



# BID Business Blurbs

This section of the newsletter provides brief snippets about BID businesses. If you would like to provide an item about your business for the next newsletter, please let us know ahead of time... Dr. Kimberly Newton of **Auburn Audiology, PC**, located at 144 Genesee Street, has earned a continuing education award from the American Speech, Language & Hearing Association. Dr. Newton has also recently completed 12 hours of instruction on a new line of hearing aids called Audio Sync, from a new manufacturer. In addition, Auburn Audiology would like to remind you that May is "Better Hearing Month." To celebrate, free hearing screenings are available all month by appointment.... **Auburn Family Restaurant**, located at 161 Genesee Street, now offers free wireless internet to customers while they dine... **Bistro One**, located on 1 East Genesee Street, is now open on Mondays... Earlier this year, **Finger Lakes Business Services, Inc. (FLBS)**, located on 42 Westlake Avenue in Downtown Auburn, purchased the assets of Answer Bay Area, Inc. (ABA), an answering service based in Tampa, Florida. ABA does business under the names Answer Bay Area, Answer Medical, and Answer USA. ABA has been in business serving the west coast of Florida since 1978. ABA is the third out-of-state answering service acquired by FLBS in the past 3 years. According to industry sources, this places Finger Lakes Business Services in the top 5% of all 4,000 answering services in the country in terms of size, with over 1,300 clients and 66 employees... **Wegman's**, with a location on Loop Road in Downtown Auburn, was named by "Consumer Reports" as the "most satisfying chain" of 59 supermarkets surveyed. This is the second consecutive time that Wegman's has topped the list... Looking to save money on prescription medication? **Wegman's Pharmacy** has a new Generic Prescription Program which includes \$4 for 30-day generic prescriptions and \$10 for 90-day generic prescriptions. For the full list of generic prescriptions and additional information visit [www.wegmans.com](http://www.wegmans.com) or call (315) 255-2231. To take part in the program, customers must have a Shoppers Club Card, which is free, and a prescription from their doctor.

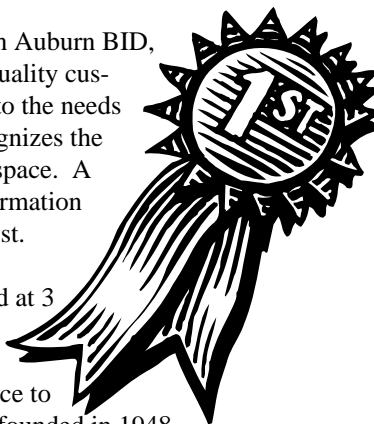
## DOWNTOWN AUBURN BID CUSTOMER SERVICE FRIENDLY BUSINESS AWARD

Small businesses, like many of those in the Downtown Auburn BID, are often successful because of their commitment to quality customer service. They pay close attention to detail and to the needs of their customers. The Downtown Auburn BID recognizes the "Customer Friendly Business" of each quarter in this space. A press release will also be sent to the local media. Information about the quarterly winner will be sent to our e-mail list.

The BID is pleased to recognize **Speno Music**, located at 3 East Genesee Street, as the "Customer Friendly Business" of this quarter. Four generations of the Speno family have been providing quality products and service to Downtown Auburn customers since the business was founded in 1948.

In addition to selling and leasing a wide range of musical instruments and accessories, **Speno Music** is also in the repair business. They do restoration work on instruments, sound equipment, and even antique radios! To find out more, call **Speno Music** at (315) 253-6259. Or, visit them on the web at [www.spenomusicinc.com](http://www.spenomusicinc.com).

**Speno Music**, like each winner of the award, was chosen based on the comments and feedback that we receive at the office. So, please contact the BID office at (315) 252-7874 to let us know your experiences as a Downtown customer so that we can choose the next winner. Thank you to **Speno Music** - and to all our business owners - for continuing to make quality customer care a priority!



## Department of Labor Workplace Posting Requirements

The New York State Department of Labor requires that all employers post information on a number of items, including discrimination protections, minimum wage, health and safety issues, workers' compensation and disability benefits, and no smoking regulations.

The federal government, through the United States Department of Labor, has similar posting requirements.

It is perhaps due to the deficit faced by the state, but we have had reports that Department of Labor officials have been out in force locally to see that employers are complying with the posting requirements. Anyone not in compliance can be fined. So, please be sure you are posting the proper materials at all times.

For information on what you should be posting, visit [www.labor.state.ny.us](http://www.labor.state.ny.us) and click on the "posting requirements" link toward the bottom of the page. This will take you to a page that lists the state's requirements. There are even links to download and print some of the posters.

At the bottom of the state's web page is another link that provides you with information on the federal posting requirements.

The material you are required to post differs depending on your type of business. And, laws change periodically, so even if you think you are in compliance now, you should double-check the requirements from time to time.

Remember, too, that although these requirements may seem like a hassle, the postings do serve an important purpose. They are there to keep your employees informed about their rights.

**RETURN SERVICE REQUESTED**

## BID Board Members

### Officers & Executive Board

Henry MacDonald - President  
Mark DiVietro - Vice President  
Nancy Thomas - Treasurer  
Sue Rose - Secretary

### Board Members

Tim Donovan	Dave Chalifoux
Richard Malcolm	Paul Ringwood
Jessica Harkins	Jon Mason
Kevin Dautrich	Susan Marteney
Anthony Pacini	Jim Driscoll
John Camardo	

### Ex Officio Members

Tony Piccolo  
Jennifer Haines  
Benjamin Vitale

The BID Board meets the 2nd Wednesday of each month at 8AM in the Red Cross conference room, located on 11 State Street. Meetings are open to the public.

# Auburn's BID staff

Dan Schuster, [dschuster@auburndowntown.org](mailto:dschuster@auburndowntown.org)

*Executive Director*

Connie Tallcot, [ctallcot@auburndowntown.org](mailto:ctallcot@auburndowntown.org)

*Assistant Director*

John Panko

*Beautification Crew*

## Downtown Auburn Business Improvement District

24 State Street ♦ Auburn, NY 13021-3617

Phone/fax: 315-252-7874 ♦ E-mail: [aubdpbid@centralNY.TWCBC.com](mailto:aubdpbid@centralNY.TWCBC.com)

website: <http://www.auburndowntown.org>

### OUR MISSION

The Downtown Auburn Business Improvement District (BID) is a membership organization of residents, business owners, property owners, not-for-profit organizations, and government entities. By means of research, advocacy, marketing, promotion, event planning and collaborative efforts, the BID is committed to enhancing the appearance, economic viability and quality of life of the community.